



Curriculum Vitae

Radwan .S. Hulman

Multimedia & Marketing Specialist

● Basic Information:

Date/place of birth: 21.07.1984 / Geneva, Switzerland

Nationality: Swiss

Current Residency: Czech Republic

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Online CV: [!\[\]\(d3102649f02e825ddb76dc3de0190154_img.jpg\)](#)

● Education:

-2013 - 2014 : Prague College

BA, Bachelors degree in graphic design.

-2007 - 2009 : Prague College

HND, Higher National Diploma in graphic design

- 1997 - 2003 : English College in Prague

- IB, International Baccalaureate

- English literature A1 higher level

- Advanced Czech language courses for foreigners

- Cambridge Career award in Information Communications Technology

- Special merit award for Outstanding effort: 1997-1998 / 1998 - 1999

- Student Council: 1997-2003

-1992 - 1997: Ecole / Lycée Français de Prague (French school in Prague)

● Languages:

- French: fluent

- English: fluent

- Czech: Spoken- fluent

Written- sufficient

- Slovak: Spoken- sufficient

Written- mediocre

- **Work Experience: present: Graphic Design, marketing, art direction**



-2015 – 31.03.2018 - NOVASOL AS. - ***Online & Offline Marketing Specialist***

NOVASOL Czech Republic

Web: Content administrator, text & visual editor, E-commerce, SEO, Link building, Taxonomy, CMS, Data Analysis, Marketing & budget management.

Marketing and branding: **-Online:** Campaigns, banners, graphic design, audio-visual direction, conception and realization
-Offline: Magazines - newspaper ads, graphic design and branding, audio-visual direction, conception and realization

Graphic design: Art direction, branding, offline and online material

Social media: Administrator NOVASOL Česká republika / Czech Republic Facebook, Youtube

Other: Aspects of sales & product Czech republic, Aspects of Web Slovakia

Responsible for NOVASOL Czech Republic web data and content migration to new CMS.

***Supervisor and coordinator of external workers: Leading and managing external workers for NOVASOL Cz**

****Responsible for SEO training: E-commerce employee, Hungarian branch**

*****NOVASOL ambassador for Czech republic**



-2009 – present (on/off) Graphic Designer

-Web, posters, logos, business cards, packaging, layouts...

-Promotional material, marketing strategies and plans, corporate identity

-Social media structure.

-2010 – 2016 -Instant Media sro.

-External French and English *Audio speaker/voice overs* for various BMW computer training and interactive programs.

-Aspects of web design, branding and marketing.

-Implementation and categorization of audio data in the CMS.

-01.09. 2010 – 30.06.2011 : Magic Hill sro.
-Full time Kindergarten/Preschool English teacher.
-Preparing courses for two age groups.

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-2007 - Accenture services Prague: Coordinator of the NCR French collection team.
-Coordinating a team of ten people. Responsible for 5 business units.
-Tracking and solving invoice issues. Business strategies and internal presentations.
-Data processes, calculations and back up.
-Communicating with a wide range of international clients.

-2006 - Accenture services Prague: Supervisor of the NCR French collection team.
-Supervising a team of 10 people.
-Analyzing various data and providing reports.
-Business/Client strategies.

-2005 - Accenture services Prague; French collection.
-Collector for the NCR French team.

-2004 - Accenture services Prague, SCA French team.
-Invoice data regulation.

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-11/2003 – 05/2004: NEXT CZ and Accessorize CZ.
-Responsible for aesthetic elements of the stores.
-Window displays, furniture display and composition, store decorations and visuals
-Advertising and promotional assistant.
-Special store arrangements for sales and specific seasons.
-Shop assistant and various work on PC in order to track merchandise.

-2003 - Hotel Jalta a.s - Receptionist.

-2000 - British council in Prague - (Part of the IB work experience program)
-Registering all deletions of the resources into the main register, preparing books and tapes for lending, stock take on part of the library.

-1998-1999 - : NEXT CZ and Mothercare CZ. (Week end job)
-Regular back up of data.
-Store assistant.

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- **General skills:**

- Art direction - Graphic & web design - Marketing - Branding - Advertising, (online/offline)
- E-commerce - SEO - CMS - UX - Social media - Audiovisuals

- **other:**

- Video - Storyboards - Screenplays & Copywriting
- Event coordination and supervision
- Basic 3D

- **Programs:**

- InDesign - Illustrator - Photoshop
- Microsoft office
- Oracle, Fidellio - Dispatch one - SOM - SAP - Invoice Engine - Lotus notes - Drupal
- Video and audio editing software.

- **Personal skills:**

- Responsible - Communicative - Organized
- Can work individually or in a team - Adaptable
- Driven - motivated - Fast learner
- Flexible - Open minded
- Can work effectively in stressful situations - Multitasking

- **Interests:**

- Various forms of audiovisual communication

Radwan Hulman :

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